

FOR IMMEDIATE RELEASE

CONTACT:

Winston Wong
Spittin' Image Software
Tel: 604/525.2170
Alt: 604/617.2541
Fax: 604/520.0029
Email: winstonw@direct.ca
Web: <http://www.colorcube.com>

New Product Announcement: COLORCUBE 3D Color Puzzle

NEW WESTMINSTER, BC - August 19, 1999. Spittin' Image Software introduces an exciting new product for puzzle enthusiasts between the ages 10-110. Inspired in part by the success of Puzz3D, the COLORCUBE: 3D Color Puzzle represents a brand new kind of puzzle challenge.

With over a billion possible combinations and only one correct solution, the trick in solving the COLORCUBE is to understand the principles of color. Learn fascinating color facts and clues from the instructional poster that comes free with the puzzle. And for those who are truly "color challenged", there is a secret envelope that provides detailed answers if you're stumped.

Fun for the whole family, COLORCUBE: 3D Color Puzzle provides endless hours of entertainment and enjoyment. Best of all, after assembling the COLORCUBE, the resulting model is a colorful hanging mobile, which can be hung to display an endless number of visual variations.

"COLORCUBE is the color wheel on steroids", says Ken Davies, Canadian Inventor of the COLORCUBE: 3D Color Puzzle. "It has the potential to totally change how you perceive color." Large corporations such as Kinko's and Hewlett-Packard use the COLORCUBE: 3D Color Puzzle as a teaching model for explaining digital color concepts to their clients and staff.

Package contents include 128 colored pieces, 48 nylon reinforced rods, an instructional poster, and a secret hints envelope. Assembly time exceeds one hour. Suggested retail price is \$29.99 USD.

In addition to being sold online at <http://www.colorcube.com>, the COLORCUBE: 3D Color Puzzle is available at the Smithsonian Institution (Washington, DC), the Metropolitan Museum of Art (New York, NY), the Exploratorium (San Francisco, CA) and other fine gift shops across North America.

For more information on the COLORCUBE: 3D Color Puzzle and related products, visit <http://www.colorcube.com>. For a full press kit, call (604) 525-2170.